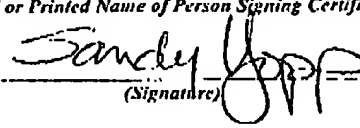


CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No. YOR920010144US1
Applicant(s): Carol J. Dose, et al.			
Application No. 09/865,967	Filing Date 5/25/2001	Examiner S.T. Channavajjala	Group Art Unit 2177
Invention: SYSTEM AND METHOD FOR PERFORMING RATIO PLANNING			RECEIVED CENTRAL FAX CENTER MAR 30 2005
<p>I hereby certify that this <u>Letter (2 pgs); Copy of Transmittal Letter (2 pgs); Copy of Amendment (4 pgs)</u> (Identify type of correspondence)</p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>703-872-9306</u>)</p> <p>on <u>March 30, 2005</u> (Date)</p> <p style="text-align: right;">Sandy Yopp (Typed or Printed Name of Person Signing Certificate)</p> <p style="text-align: right;"> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>			

RECEIVED
CENTRAL FAX CENTER

MAR 30 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	CAROL J. DOSE et al)
) Group Art Unit: 2177
Serial No.	09/865,967)
) Examiner: S.T.
) Channavajjala
Filed:	May 25, 2001)
)
For:	SYSTEM AND METHOD FOR PERFORMING) Confirmation No: 5971
	RATIO PLANNING)

LETTER

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The Applicants respectfully request that the following be entered in the above-entitled application.

YOR920010144US1 / 131-0001
09/865,967

PAGE 2/8 * RCVD AT 3/30/2005 2:17:57 PM [Eastern Standard Time] * SVR:USPTO-EFAX-1/0 * DNIS:8729306 * CSID:8602860115 * DURATION (mm-ss):02-18

BEST AVAILABLE COPY

REMARKS

In response to an Office Action dated March 29, 2004, the Applicants' filed a response thereto on June 29, 2004. On June 30, 2004, the Applicants then filed a response to a separate matter, which inadvertently listed the Serial Number of the above-referenced application. On July 21, 2004, the Applicants submitted a Letter indicating that the amendment dated June 30, 2004 was filed in error and requested that the June 30, 2004 amendment be disregarded by the Examiner.

It is respectfully requested that the amendment dated June 29, 2004, which was timely filed, be considered by the Examiner. A copy of this amendment is attached hereto for the Examiner's convenience.

It is believed that the instant application is in condition for allowance. Accordingly, the Applicants respectfully request reconsideration and allowance of the claims. The Examiner is cordially requested to telephone, if the Examiner believes that it would be advantageous to the disposition of this case.

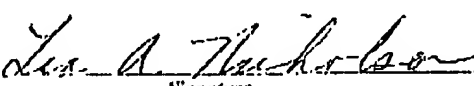

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment, which may be required for this amendment, to Deposit Account No. 06-1130. In the event that an extension of time is required, or may be required in addition to that requested in any petition for an extension of time, the Commissioner is requested to grant a petition for that extension of time which is required to make this response timely and is hereby authorized to charge any fee for such an extension of time or credit any overpayment for an extension of time to Deposit Account No. 06-1130.

Respectfully submitted,

By: Marisa J. Dubuc
Marisa J. Dubuc
Registration No. 46,673

CANTOR COLBURN LLP
55 Griffin Road South
Bloomfield, CT 06002
Telephone (860) 286-2929
Facsimile (860) 286-0115
Customer No. 23413

DATE: March 30, 2005

TRANSMITTAL LETTER (General - Patent Pending)			Docket No. YOR920010144US1
In Re Application Of: CAROL J. DOSE et al.			
Serial No. 09/865,967	Filing Date 05/25/2001	Examiner S.T. Channavajjala	Group Art Unit 2177
Title: SYSTEM AND METHOD FOR PERFORMING RATIO PLANNING			
<p style="text-align: center;"><u>TO THE COMMISSIONER FOR PATENTS:</u></p> <p>Transmitted herewith is: Response to Office Action; Return Receipt Postcard</p> <p>in the above identified application.</p> <p><input checked="" type="checkbox"/> No additional fee is required. <input type="checkbox"/> A check in the amount of _____ is attached. <input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. 50-0510 as described below. <input type="checkbox"/> Charge the amount of _____ <input type="checkbox"/> Credit any overpayment. <input checked="" type="checkbox"/> Charge any additional fee required.</p> <p> Signature</p> <p>Dated: June 29, 2004</p> <p>Lea A. Nicholson Registration No. 48,346 Cantor Colburn LLP 55 Griffin Road South Bloomfield, CT 06002 Telephone: (860) 286-2929 Facsimile: (860) 286-0115 Customer No. 23413</p> <div style="border: 1px solid black; padding: 5px;"><p>I certify that this document and fee is being deposited on June 29, 2004 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</p><p> Signature of Person Mailing Correspondence</p><p>Michelle E. Fetzner Typed or Printed Name of Person Mailing Correspondence</p></div>			
cc:			